CoinMarketBit

OFFICIAL WHITEPAPER · VERSION 1.2

$BIT
Global Crypto Ecosystem

A single network for crypto media, marketing, digital assets and real-world payments — settled in one token on BNB Smart Chain.

Payments • Digital Assets • Real-World Utility • $BIT

TOKEN	NETWORK	STANDARD	MAX SUPPLY
$BIT	BNB Smart Chain	BEP-20	26,000,000

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What is inside this document

DOCUMENT STATUS

This whitepaper describes the CoinMarketBit ecosystem and the $BIT token as designed at the time of writing. Product scope, timing and commercial arrangements described here are plans and intentions, not guarantees, and may change as the project develops. The current version is always published at coinmarketbit.com.

01 — ABSTRACT

One network for everything crypto touches

CoinMarketBit is a global crypto ecosystem that brings media and marketing, digital asset services and real-world payments under one roof, with a single token — $BIT — as the unit of account across all of it.

Crypto projects today assemble their go-to-market from a dozen disconnected vendors: one agency for marketing, another outlet for press, a separate desk for listings, a payment processor that does not accept the asset they issue. Each relationship is priced in fiat, settled off-chain and invisible to the community that funds it. The value created by that activity leaks out of the ecosystem it was meant to serve.

CoinMarketBit closes that loop. Marketing campaigns, sponsored publications, project exposure, premium listings and merchant settlement all run through the same network and are paid for in $BIT. Demand for the platform's services becomes demand for the token, and the transaction tax that funds ongoing development is generated by real usage rather than speculation alone.

26M	15M	10M	4 / 4%
MAX SUPPLY	TO PRESALE	INITIAL LIQUIDITY	BUY / SELL TAX

What this document sets out

The pages that follow describe the ecosystem and its revenue-generating services, the economics of the $BIT token, how the presale works, and — importantly — what happens once the presale closes. That post-presale phase is where the project shifts from building to scaling: a first centralised exchange listing, deep and locked liquidity, live merchant payments, travel and hospitality integrations, a funded marketing programme and global ecosystem expansion.

THE PIVOT POINT

The presale is the foundation, not the destination. Every major expansion milestone in this whitepaper — exchange listing, liquidity provisioning, merchant rollout and real-world integrations — begins only after the presale is completed and the token generation event has taken place.

02 — MARKET CONTEXT

Why the market needs a unified ecosystem

Three structural gaps shape the opportunity CoinMarketBit is built to address. None of them are new; what has been missing is a single operator willing to solve them together rather than separately.

1

Fragmented go-to-market

New projects juggle agencies, media outlets, KOLs and listing consultants with no common standard, no shared reporting and wildly inconsistent quality.

2

Tokens with no job

Most tokens are priced entirely on narrative. Without a service that must be paid for in the asset, there is no structural demand underneath the chart.

3

Payments still off-chain

Digital assets remain hard to actually spend. Merchant acceptance is thin, and settlement rails rarely reach travel, hospitality and everyday commerce.

The CoinMarketBit response

Rather than pick one of these problems, CoinMarketBit treats them as a single value chain. The media and marketing arm generates revenue and audience from day one. That audience becomes the distribution channel for the payments layer. The payments layer gives merchants — and later travel and hospitality partners — a reason to hold and accept $BIT. Each layer makes the next one cheaper to acquire customers for.

This sequencing matters because it determines the roadmap. Services that can operate immediately are launched first and fund the network; capital-intensive expansion, which depends on listed liquidity and a mature token, follows the presale.

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03 — THE ECOSYSTEM

Four pillars, one settlement asset

The ecosystem is organised around four pillars. Each one is a distinct product surface, and all four settle in $BIT.

P

Payments

Send, spend and settle in $BIT. Wallet-to-wallet transfers and merchant checkout, with commercial partners onboarding across the network and travel and hospitality integrations targeted in the expansion phase.

D

Digital assets

Hold, swap and convert digital assets in one place, with token swaps, cross-chain support and additional wallet integrations arriving as the ecosystem expands beyond BNB Smart Chain.

R

Real-world utility

A token built to be used, not just held. Premium services, project listings and merchant payments give $BIT a job beyond the chart, and each of them is priced and paid in the token.

$

$BIT

The asset that ties it together — 26,000,000 max supply on BNB Smart Chain, 4% buy and 4% sell tax funding the ecosystem, audited by Coinsult before launch.

How value moves through the network

A project buys a marketing campaign in $BIT. That $BIT is spent into the platform, and the transaction tax it generates funds development, liquidity and further marketing. The project gains exposure to the CoinMarketBit audience; the audience gains a reason to hold the token that unlocks premium access. As merchant and partner integrations come online, the same token used to buy services becomes the token used to settle real payments — extending the loop outside crypto entirely.

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04 — PLATFORM UTILITIES

Services that generate real revenue

These are live and revenue-generating service lines, not future concepts. Each is quoted and settled in $BIT.

Web3 marketing

Strategic marketing built for Web3 — brand positioning, audience targeting and lasting visibility across the crypto ecosystem.

Project exposure

Sustained visibility across owned channels, dashboards and partner outlets, so a project stays in view long after launch day.

Sponsored publications

Sponsored articles, press releases and editorial coverage placed across the CoinMarketBit media network and partner outlets.

Featured campaigns

Multi-channel campaigns built around a single objective, with creative, placement and reporting handled end to end.

X promotion

Coordinated campaigns on X reaching traders, builders and communities through posts, threads and creator partnerships.

Crypto news & market updates

Editorial coverage and market reporting that builds the audience the rest of the network monetises.

Telegram promotion

Announcements, AMAs and group placements across a network of high-signal Telegram channels where active traders already are.

Future listings & premium services

Priority access to upcoming listings, premium ecosystem services and payment integrations as the network expands.

WHY THIS MATTERS FOR THE TOKEN

Service revenue creates recurring, non-speculative buy pressure. Every campaign purchased is $BIT acquired and spent into the ecosystem — and every transaction contributes tax that funds development, liquidity and marketing.

05 — $BIT TOKEN UTILITY

What the token actually does

$BIT is a BEP-20 token on BNB Smart Chain. It has five defined functions inside the ecosystem.

FUNCTION	DESCRIPTION
Payment for services	Marketing campaigns, sponsored publications, promotions and featured placements are quoted and settled in $BIT across the platform.
Merchant settlement	Wallet-to-wallet transfers and merchant checkout, extending to commercial partners and, in the expansion phase, travel and hospitality operators.
Premium access	Holding $BIT unlocks premium ecosystem services, priority placement and early access to future project listings.
Ecosystem funding	The 4% buy and 4% sell tax funds development, liquidity provisioning, marketing and partner acquisition on a continuous basis.
Cross-chain settlement	As multichain interoperability arrives, $BIT becomes the settlement asset for swaps and digital asset conversion across supported networks.

Demand and supply dynamics

Supply is fixed at 26,000,000 $BIT with no mint function. Against that fixed ceiling, three sources of demand operate simultaneously: clients purchasing platform services, holders acquiring and retaining tokens for premium access, and — after listing — open-market participants. The transaction tax applies to both sides of trading, so the ecosystem treasury is funded by activity in either direction rather than by inflation.

No portion of the supply is allocated to team vesting schedules or private rounds in the distribution set out overleaf. The full 26,000,000 is committed to the presale, initial liquidity and ecosystem expansion.

Three sources of demand

1

Service buyers

Projects purchasing marketing, publications, promotion and featured placement acquire $BIT to pay for them. This demand tracks platform revenue rather than sentiment, and it exists whether the market is rising or falling.

2

Access holders

Premium ecosystem services, priority placement and early access to future listings are gated on holding $BIT. Holders therefore acquire and retain rather than cycle through the token, reducing effective float.

3

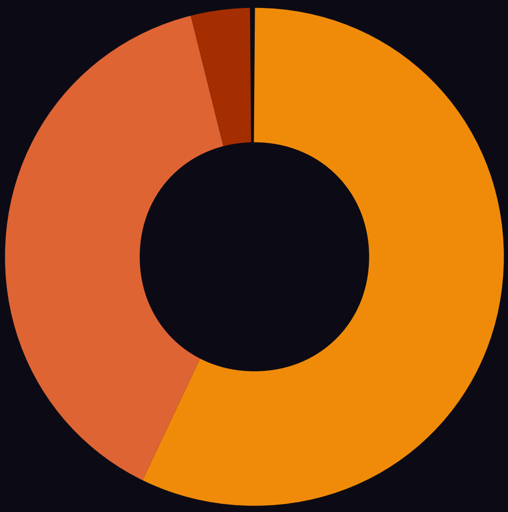
Merchants & open market

Once payments are live and $BIT is listed, merchants settling in the token and open-market participants add a third source of demand against the same fixed 26,000,000 ceiling.

Demand described here is structural design intent, not a projection of price. Nothing in this section should be read as a forecast of the value of $BIT.

06 — TOKENOMICS

Designed to be long-term sustainable



ALLOCATION	$BIT	SHARE
Presale	15,000,000	57.7%
Initial liquidity	10,000,000	38.5%
Ecosystem & expansion	1,000,000	3.8%
Max supply	26,000,000	100%

Token parameters

Name	CoinMarketBit
Symbol	BIT
Network	BNB Smart Chain
Standard	BEP-20
Decimals	18
Max supply	26,000,000 BIT
Buy tax	4%
Sell tax	4%
Mint function	None — supply is fixed

How the 4% / 4% tax is used

The transaction tax is the ecosystem's operating budget. It is applied on both buys and sells and directed to four purposes:

- **Liquidity** — deepening pools on decentralised and, after listing, centralised venues.
- **Development** — platform engineering, payment rails and wallet integrations.
- **Marketing** — sustained campaigns and partner acquisition.
- **Ecosystem growth** — merchant onboarding and commercial integrations.

No team allocation. The full supply is committed to presale, liquidity and ecosystem expansion.

LIQUIDITY COMMITMENT

10,000,000 $BIT — 38.5% of total supply — is reserved for initial liquidity. This is deliberately large relative to the presale allocation, so that the token enters open trading with depth on both decentralised pools and the first centralised exchange rather than relying on thin order books.

07 — THE PRESALE

Join the ecosystem from the start

The presale distributes 15,000,000 $BIT across staged rounds. Each stage has a fixed price and a raise target; when a stage fills, the price steps up to the next tier.

$0.50	$0.60	+20%	15M
STAGE 1 PRICE	STAGE 2 PRICE	STEP-UP	PRESALE SUPPLY

How to participate

1. **Connect your wallet**
   MetaMask, Trust, Binance Wallet or any WalletConnect app, switched to BNB Smart Chain.

2. **Add BNB or USDT**
   Both are accepted at the current round price. Card purchase is also supported. Keep a little BNB spare for gas.

3. **Enter your amount**
   The widget shows exactly how much $BIT you receive before anything is signed.

4. **Confirm and claim**
   Your allocation is reserved on-chain the moment the transaction confirms, and is claimable once the presale closes.

Accepted payment methods

BNB and **USDT (BEP-20)** are accepted directly on BNB Smart Chain, both at the same round price. **Card payment** is supported through an integrated on-ramp for participants without an existing crypto balance. Contributions are recorded on-chain against the contributing wallet address.

Claim and distribution

Allocations are reserved on-chain at the point of purchase. $BIT becomes claimable once the presale closes and the token generation event completes. Claiming is performed from the same wallet used to contribute; no manual registration or off-chain whitelist is required.

> BEFORE YOU PARTICIPATE
>
> Only ever transact through the official presale interface linked from coinmarketbit.com. CoinMarketBit will never ask you to send funds directly to a personal wallet address, and will never DM you first. Verify the contract address against the one published on the official site and channels.

08 — EXCHANGE LISTING STRATEGY

Targeting a listing on a leading global exchange

After the presale is completed, CoinMarketBit will pursue $BIT's first centralised exchange listing with one of the ten leading global exchanges below.

B Binance Global	C Coinbase United States	O OKX Global	B Bybit Global	U Upbit South Korea
K KuCoin Global	G Gate.io Global	K Kraken United States	M MEXC Global	H HTX Global

Exchange names and marks are the property of their respective owners. Their inclusion indicates the venues CoinMarketBit intends to approach and does not imply any existing partnership, endorsement, agreement or commitment by those exchanges.

OUR COMMITMENT

One exchange will be selected as the first listing venue for $BIT, subject to that exchange's approval and listing process. Once a listing is confirmed, CoinMarketBit will officially announce which exchange will host the first $BIT trading market through the website and official channels.

How the venue will be selected

A first listing is a strategic decision, not a race to the cheapest venue. Applications will be assessed against four criteria:

Liquidity and market depth

Genuine order-book depth and spot volume, so $BIT trades against real demand rather than a thin book that amplifies volatility.

Compliance and jurisdiction

The venue's regulatory standing and the markets it can lawfully serve, ensuring the listing is durable rather than exposed to sudden delisting.

Audience reach

Access to the regions where the CoinMarketBit community and merchant pipeline are strongest, so listing translates into real users.

Listing terms and support

Market-making arrangements, launch support and total cost of listing measured against the liquidity commitment we can responsibly make.

Sequence and honesty about timing

Listing applications begin once the presale is completed and the token generation event has taken place. Every leading exchange runs its own due diligence, and none of them guarantee outcomes or timelines to applicants. CoinMarketBit will not announce a venue before it is confirmed, and will not present a listing as certain while an application is pending. If a first application is unsuccessful, the remaining venues on this list are approached in turn.

A centralised listing is a means, not an end. Its purpose is to give $BIT the liquidity, price discovery and reach that the payments and merchant integrations in the next section depend on.

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09 — POST-PRESALE EXPANSION PLAN

What happens after the raise

Completing the presale unlocks the expansion phase. Six workstreams run from that point, in the order set out below, because each one depends on the one before it.

01 Centralised exchange listing

Application, due diligence and onboarding with a selected leading global exchange, followed by an official announcement of the venue and the opening of the first $BIT trading market. Subject to the exchange's approval and listing process.

02 Liquidity provisioning

Deployment of the 10,000,000 $BIT liquidity allocation across decentralised pools and the centralised venue, with locked initial liquidity, market-making arrangements and ongoing depth funded by the transaction tax.

03 Merchant payments

Live merchant checkout and wallet-to-wallet settlement in $BIT, with onboarding of commercial partners, point-of-sale and e-commerce integrations, and payment tooling that settles without exposing merchants to unnecessary volatility.

04 Travel & hospitality integrations

Extension of the payments layer into travel and hospitality — bookings, accommodation and partner venues accepting $BIT. This is the ecosystem's clearest bridge into everyday real-world spending outside crypto-native commerce.

05 Marketing at scale

A funded, sustained marketing programme: tier-one media placement, regional campaigns, creator and community partnerships, and exchange-side launch support — moving from community-led growth to structured global acquisition.

06 Global ecosystem growth

Multichain interoperability and cross-chain swaps, additional wallet integrations, global merchant expansion, future project listings and premium ecosystem services — broadening $BIT from a single-chain asset to a global settlement token.

DEPENDENCY, NOT DECORATION

These six workstreams are sequenced deliberately. Merchant payments need liquid, tradeable $BIT to be attractive to a merchant. Travel and hospitality partners need a working merchant stack before they will integrate. Marketing at scale needs something to market. The presale funds the first step in that chain — which is why the expansion phase cannot, and does not, begin before it closes.

10 — ROADMAP

What the future holds for CoinMarketBit

Phases 1 to 3 build and fund the network. Everything from Phase 4 onward is the expansion phase, and it begins only once the presale is completed.

Phase 1 — Foundation & presale LIVE NOW

Q3 2026

- CoinMarketBit platform launch
- $BIT presale opens
- Token & presale security audit
- X & Telegram community growth
- Merchant & commercial partner onboarding
- Initial marketing infrastructure

Phase 2 — Media & utility

Q3 – Q4 2026

- CoinMarketBit crypto news & market updates
- Web3 marketing services live
- Sponsored publications
- X promotion
- Telegram promotion
- Project exposure packages
- Featured campaigns
- First service revenue in $BIT

Phase 3 — Presale completion & token generation

Q4 2026

- Final presale stage closes
- Token generation event
- $BIT claim opens for contributors
- Official $BIT launch
- Initial DEX liquidity deployed and locked
- Contract address published across all channels

PRESALE COMPLETE — EXPANSION PHASE BEGINS

Phase 4 — Exchange listing & liquidity EXPANSION

Q4 2026 – Q1 2027

- Applications to leading global exchanges
- Selection of first CEX listing venue
- Official announcement of the chosen exchange
- First $BIT centralised trading market opens
- Liquidity provisioning & market making
- Listing launch campaign

Phase 5 — Payments & real-world integration EXPANSION

Q1 – Q2 2027

- $BIT ecosystem payments live
- Merchant checkout & point-of-sale
- Wallet integrations
- Travel & hospitality integrations
- Commercial partner rollout
- Scaled marketing programme

Phase 6 — Global ecosystem growth EXPANSION

Q2 2027 ONWARD

- Multichain interoperability & cross-chain swaps
- Digital asset conversion
- Additional wallet integrations
- Global merchant expansion
- Further exchange listings
- Future project listings
- Premium ecosystem services
- Media & commercial partnerships

Roadmap timings are indicative targets, not commitments. Delivery of Phase 4 and beyond depends on successful completion of the presale, and exchange listings are subject to each exchange's own approval and listing process.

11 — SECURITY & AUDIT

Audited before a single token moves

Independent smart contract audit

The $BIT token contract and the presale contract are audited by **Coinsult**, an independent blockchain security firm. The report is published alongside this whitepaper before the round opens, and is available from the official website.

Security Audit by
Coinsult

Contract controls

- **Fixed supply** — no mint function; 26,000,000 is a hard ceiling.
- **Locked initial liquidity** — deployed and locked at launch.
- **On-chain allocation** — presale entitlements recorded at purchase, not held on a spreadsheet.
- **Published address** — the verified contract address is posted on the website and official channels.

Operational security guidance

Most losses in a presale are not contract failures — they are social engineering. Four rules protect participants:

- Only use the presale interface linked from **coinmarketbit.com**. Bookmark it.
- Verify the contract address against the official site and channels before every transaction.
- CoinMarketBit team members will **never** DM you first, and will never request funds to a personal address or ask for a seed phrase.
- Treat any "bonus", "airdrop claim" or "urgent migration" message as fraudulent until verified on the official website.

Official channels

Website	coinmarketbit.com
Telegram	t.me/coinmarketbit
X (Twitter)	x.com/coinmarketbit
Audit	Coinsult — report on the official website

Always cross-check any address or link against these four sources before transacting. Anything not published here should be treated as unofficial.

12 — RISK FACTORS & LEGAL DISCLAIMER

Read this before participating

Participation in the $BIT presale carries significant risk, including the risk of losing the entire amount contributed. The following is not exhaustive.

Market and volatility risk

Digital asset prices are highly volatile. The price of $BIT after launch may be substantially below the presale price, and there is no guarantee of any resale market or liquidity at any price.

Technology risk

Smart contracts may contain vulnerabilities notwithstanding audit. Blockchain networks may suffer outages, congestion, forks or attacks. Transactions are irreversible and lost keys cannot be recovered.

Listing risk

Exchange listings are subject to each exchange's independent approval, due diligence and listing process. No exchange has committed to listing $BIT, and a listing may be delayed, declined or subsequently withdrawn.

Regulatory risk

The legal treatment of digital assets varies by jurisdiction and continues to change. Future regulation may restrict the use, transfer, holding or trading of $BIT in some jurisdictions.

Execution and delivery risk

The roadmap and expansion plan represent current intentions. Products, partnerships, integrations and timings may change, be delayed or not be delivered at all.

Counterparty and partner risk

Merchant, payment, travel and hospitality integrations depend on third parties whose performance, solvency and continued participation CoinMarketBit does not control.

Legal disclaimer

This whitepaper is provided for general informational purposes only. It does not constitute, and must not be relied upon as, financial, investment, legal, tax or accounting advice, nor as a recommendation to acquire, hold or dispose of any digital asset. Nothing in this document constitutes a prospectus, an offer document, or an offer or solicitation to sell securities or any other regulated financial instrument in any jurisdiction.

$BIT is intended to function as a utility token within the CoinMarketBit ecosystem. It is not designed or offered as a share, debenture, security, collective investment scheme interest, or any instrument conferring ownership, dividend, profit-participation or governance rights over CoinMarketBit or any associated entity. Purchasers should not expect profits derived from the efforts of others.

Statements in this document regarding future events — including the roadmap, the post-presale expansion plan, exchange listing intentions, liquidity provisioning, merchant and travel integrations and marketing activity — are forward-looking statements. They reflect current expectations and are subject to known and unknown risks, uncertainties and assumptions. Actual outcomes may differ materially. No representation or warranty, express or implied, is given as to the accuracy, completeness or achievability of any forward-looking statement, and CoinMarketBit undertakes no obligation to update them.

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